

FMP

- FOOTBALL
- MEDIA
- PUBLISHING

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CELEBRATING 5 YEARS OF BRINGING YOU THE FIRST AND ONLY PUBLICATION FOR AMATEUR FOOTBALL FANS

ADVERTISING BOOKING SHEET - 2012 EDITION

AUTHORISATION

BUSINESS:

ADDRESS:

SUBURB:

POST
CODE:

BUSINESS
PHONE NO.

AUTHORISED
PERSON'S NAME

LAST NAME

DATE OF CONTRACT: / /

REPRESENTATIVE'S SIGNATURE

.....

ADVERTISING COST \$.....

GST OF 10% \$.....

TOTAL COST \$.....

PAYMENT DETAILS

CLIENTS WILL BE INVOICED
AFTER ROUND 6

"TERMS ARE STRICTLY 14 DAYS"

ADVERTS NOT PAID FOR BY ROUND 10
CAN BE DELETED FROM THE BOOK.

NOTE: SHOULD AN ACCOUNT LAPSE
BY MORE THAN THE TRADING TERMS,
FOOTBALL • MEDIA • PUBLISHING
RESERVES THE RIGHT TO WITHDRAW
THE ADVERT AND CHARGE FOR THE
ENTIRE AMOUNT OF THE CONTRACT

FOOTBALL • MEDIA • PUBLISHING
RESERVES THE RIGHT TO LIST
COMPANIES WHO DEFAULT
IN PAYMENT

EMAIL ADDRESS

.....@.....

I, THE CUSTOMER OR AGENT AGREES THAT ALL PAYMENTS WILL BE MADE
BY THE DUE DATES AND WILL BE BOUND, BY THE TERMS OF THE CONTRACT

CLIENT SIGNATURE.....

NOTES:

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I UNDERSTAND THAT CANCELLATION OF THE ADVERTISING BOOKING IS NOT POSSIBLE AFTER SIGNING TO PROMOTE IN THE PUBLICATION

TERMS AND CONDITIONS TO ADVERTISE IN THE AMATEUR "FOOTY BUDGET," FOR 2012

- 1) The customer is liable to pay any debt collection costs, credit agency costs or legal costs incurred by Football, Media, Publishing, as a result of customer default in the paying of their account in full.
- 2) Football, Media, Publishing, will claim an additional fee of \$100 per every court appearance, if final payment must be sought in a Court of Law. This will be for time lost and travelling time for each court appearance.
- 3) Football, Media, Publishing, will not accept advertising that does not enhance the publication's quality. This includes adverts being upside down, left blank, poor quality artwork or Half tone pictures.
- 4) Football, Media, Publishing, reserves the right to cancel advertising placed by any client at any time
- 5) The customer will be charged \$30 for any charges arising from cheques presented with insufficient funds.
- 6) The customer or Agent will be held responsible upon signing, for all costs incurred in the event that their business ceases trading. In effect this becomes a Director's or owner's guarantee.
- 7) The Customer acknowledges and agrees that except for business names, trade marks, trade names or illustrations which are the property of the customer or any person who has authorised the Customer to use the same, property and copyright in the book advertising the subject of this contract including all wording artwork or composition shall belong to Football, Media, Publishing, and shall be for the sole benefit of the publication.
- 8) Football, Media, Publishing, will not accept Advertising copy deemed to be liable or in any way indecent to another Business, there employees or directors. Should any legal action result from the event of the advert placed, by a company either on the Website or within the "Footy Budget", the company who places the advert will be responsible
- 9) The contract between the customer and Football, Media, Publishing, becomes valid immediately upon signing.
- 10) Each client is aware that a 10% accounting fee will be imposed on clients over 30 days in arrears with monies owing.
- 11) Football, Media, Publishing, its employees, staff or directors have in no way offered any form of sole advertising rights to any business in regards to being the only type in their particular field who can advertise in the publication, unless stated.
- 12) All Payments for Advertising must be paid by Round 6. Football, Media, Publishing, reserves the rights to delete any advert which is not paid in full by the completion of Round 10.

Proud Publishers of the "Footy Budget:
www.talkingamateurs.com.au